

www.NissanAppStore.com

Nissan's enterprise app store houses apps and web tools to help Dealership personnel be more effective with their teams and customers.

APPS available for download:

- **Nissan Showroom App** – a powerful sales performance support tool for Sales Consultants to help enhance the customer's experience during the sales process. The app contains comprehensive information on Nissan vehicles specifically product information, key advantages, trim level grade walk, accessories, and competitors.

To download app:

Username: nissanappstore

Password: showroom2012

Note: A valid dealer code must be input upon initial use after downloading the app. Each subsequent use of the app does not require Dealer code input UNLESS the app has been downloaded from Nissan App Store again.

- **VA Connect Service Manager App** - is a Dealer mobility tool that helps support the Plan, Do, Check, and Act (PDCA) cycle. The Service Manager can use the app to observe, coach and train their team. There are meeting guides, videos, and assessment forms for the Service Manager to use to proactively manage their department.

To download app:

Username: servicetraining

Password: svcapp2012

*Once downloaded, you must enter your NNAnet logon ID and Dealer code to open this app.

- **Nissan VA Connect Service Advisor App** – provides the Service Advisor with an "electronic tool kit" with important resources such as word tracks and job aides to use while working with the customer in diagnosing and selling needed vehicle services. Additionally, the app includes training tools and videos to improve job performance and Owner First scores.

To download app:

Username: servicetraining

Password: svcapp2012

*Once downloaded, you must enter your NNAnet logon ID and Dealer code to open this app.

- **Technical App** – houses SIR videos, allowing the videos to be viewed more conveniently in the work bay. Currently available on iPad and iPad Mini. Will be available on iPhone in April 2013.

To download app:

Username: Techsirapp

Password: tech2012

*Once downloaded, you must enter your NNAnet logon ID and Dealer code to open this app.


WEB TOOLS:

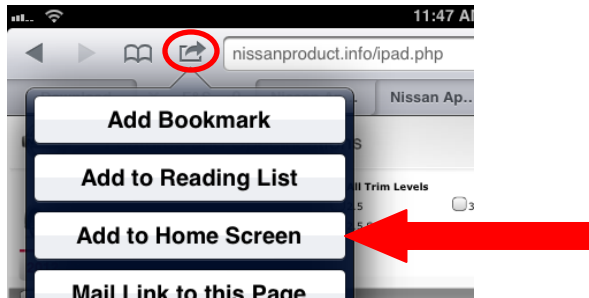
- Features & Specs Database – provides real time product specifications and pricing for all Nissan vehicles.
- MY13 Altima Navigation Tutorial – provides a simulation of the MY13 Altima Navigation System and NissanConnect.

To access both web tools:

Username: nissanappstore

Password: showroom2012

To install web app icons to your iPad: Tap  and then 'Add to Home Screen'



Note: Unless otherwise noted, all Apps and Web Tools are currently available on Apple iPad and under development for other platforms.

Discounted products:

If you would like to purchase additional products from MacAuthority at a discount, you must first register (<http://buy.macauthority.com/nissan/register>) on the web site; then input your dealer code when asked.

An advertisement for MacAuthority's Nissan Dealership Program. The top features the MacAuthority logo and navigation links for iPad, Notebooks, Desktops, iPod, and More. Below is a banner for the 'NISSAN DEALERSHIP PROGRAM' with a car image. The main content includes a 'Welcome, Nissan Dealers!' message, an image of two iPads, and a section titled 'The new iPad' with descriptive text. Below this are three product categories: 'iPad Cases' (with an image of a case), 'MacBook Air' (with an image of the laptop), and 'iMac' (with an image of the computer).

Introducing



MacAuthority's **Nissan Dealership Program.**

An exclusive website offering Apple products at discounted prices to all Nissan dealerships, including: iPads, Notebooks, Desktops, Accessories, and more.



Purchase Apple products at discount prices (with free ground shipping)

Go to: <http://buy.macauthority.com/nissan/register>

Registering will create a unique access credential that users can self maintain.

Users must login to realize discounts and make purchases.

Apple, the Apple logo, and iPad are trademarks of Apple Inc., registered in the U.S. and other countries.

NEED HELP?

If you encounter any problems, please call or email the Virtual Academy Help Desk at 1.888.435.7567 VirtualAcademy@nissan-usa.com.