

**NISSAN GROUP
OF NORTH AMERICA**



All New Nissan 4G WiFi & Apps Accessory Launch

August, 10th 2015

4G Mobile WiFi Service



Consumers want connectivity 
More than 89 percent of US inhabitants
have mobile broadband subscriptions*

Nissan 4G WiFi Highlights

- 4G enables you to seamlessly and securely connect to the internet
- Works while the vehicle is stationary or moving
- Connecting up to 5 WiFi-enabled devices
- Available 1GB and 5 GB affordable monthly plans



Apps for Safeguarding People and Assets

Find My Car

Speed
Tracker

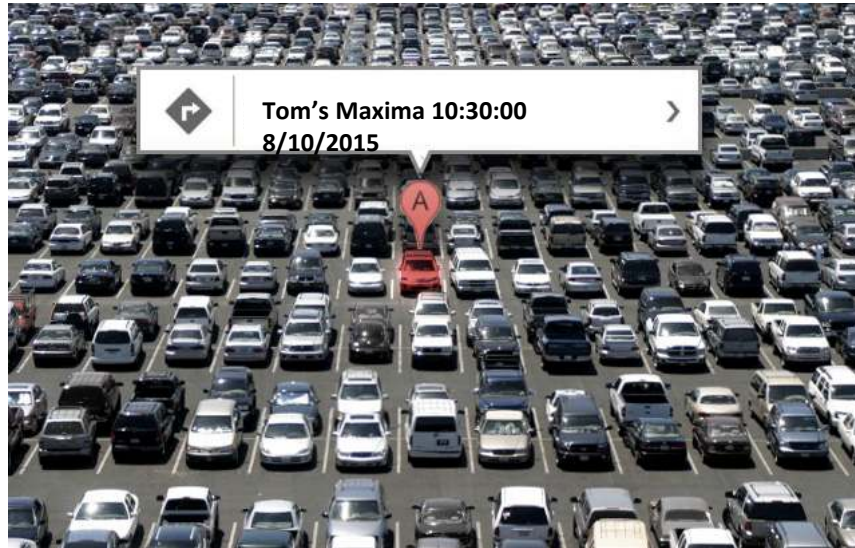
Geo Zones

Valet

Curfews

Parental
Controls

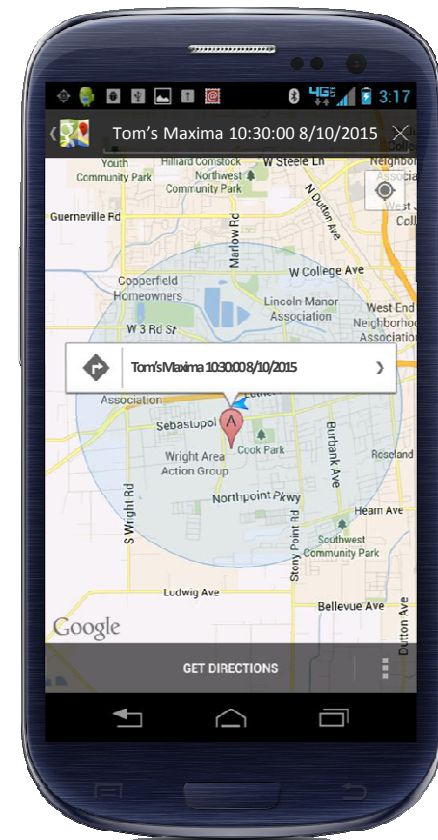
Find My Car



Locate your car,
anywhere, anytime*

How it works:

- Real time, detailed location via pin on map
- View the history of your car location



Geo Zones



Build a virtual fence on a map in seconds, get notified if car enters or exits the zone

How it works:

- Draw zones using circles, polygon, or by zip code
- Receive text / email alerts when car enters or leaves user defined zones



Speed Tracker

Define speed limits for the driver, get notified if the driver exceeds preset limits

*33,561 lives lost in motor vehicle crashes in 2013, speeding is top 3 contributing factor for these deaths**

How it works:

- App user defined
- Set times/date specific with unique max speeds per driver
- When specified speed is exceeded, a text/email notification is sent with a time, date and location stamp of car



Curfew Alerts

Have that comforting feeling knowing your kids are back home on time

How it works:

- User defined specific alerts by times / days
- Get text / email notification when your car is being used past curfew



Valet Mode

Hand over your keys to Valet without thinking, what if..

How it works:

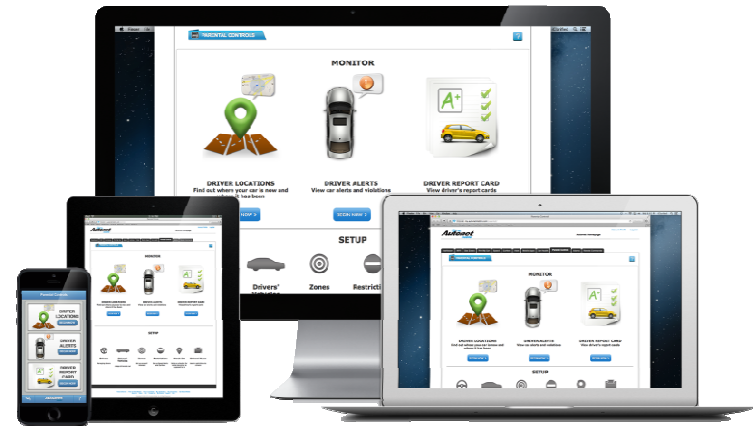
- Get alerts while vehicle is in valet mode when:
 - Your car has left Geo Zones
 - Your car is being driven above set speeds



Protect People and Assets with Autonet Mobile Parental Controls

- Purchase a single app that encapsulates multiple safety monitoring capabilities:
 - Find my car
 - Geo zones
 - Curfew alerts
 - Check-ins

- Safety Guardian generates a driver's report card to help improve driver's safety awareness and driving habits



Benefits of Autonet Apps

Integrated into your new Nissan

Enter your car and connect seamlessly

Customizable

Consumer determines settings via easy to use Autonet Mobile portal

Reliable

Connectivity designed for mobile environment

Universal Access

Manage your apps from any internet connected computer or mobile device

Try before buy

Autonet Mobile offers 3 months complimentary trial of Safety Guardian App with multiple tracking and alerts capability

Available Vehicle Models



2015 VERSA[®] NOTE[®]



2015 SENTRA[®]



2015 ALTIMA[®]



2016 MAXIMA[®]



2015 ROGUE[®]



2015 MURANO[®]



2015 PATHFINDER[®]

All-new Titan planned at vehicle launch and additional models will be added.

Product Specifications and Customer Costs

Accessory Information:

Part Number	Dealer Cost	MSRP	Installation Time
T99Q8-4RA0A*	\$350	\$450	0.75


*part number will not be orderable unit 10/15

4G LTE WiFi Subscription Promotion:

- WiFi 1GB: \$9.95/day, \$14.95/wk., \$19.95/mo., \$229.95/yr.
- WiFi 5GB: \$59.95/mo., \$699.95/yr.

Typical Use Cases	1 GB Plan		5 GB Plan	
Web Browsing: 1.24 MB/page (Average page size of top 1,000 web page lookup)	820 pages / mon	27 pages / day	4,100 pages / mon	136 pages / day
Image Download : 500KB/photo (Low-resolution digital photo)	2,000 photos / mon	68 photos / day	10,000 photos / mon	340 photos / day
Music Download : 4MB/song (3 minute song)	250 songs/ mon	8 songs / day	1,200 songs / mon	42 songs / day
Stream Video : 250MB/hr (Standard Definition 720x480)	4 hours / mon	8 min / day	20 hours / mon	40 min / day

App Pricing Table

Typical Use Cases	Subscription	Promotion
Find My Car	\$35 / yr.	
Geo Zones	\$39 / yr.	
Speed Tracker	\$39 / yr.	
Curfews	\$39 / yr.	
Valet	\$35 / yr.	
Parental Controls	\$99 / yr.	

Ultimate Savings Plan	
<p>App service Bundle</p> <ul style="list-style-type: none"> • Find My Car • Geo Zones • Speed Tracker • Curfews • Valet 	<p>ALL Apps Retail \$286</p> <p>Less: Introductory Bundle Discount – 64% Savings (\$187)</p> <p>Suggested MSRP \$99.00/yr</p>

Dealer Tools

- Brochure
- FAQ
- Window Static (comes with the unit)
- Glovebox Brochure (comes with the unit)
- Nissan training presentation (these slides)
- Dealer live support
- Dealer Resource Center
<http://www.nissanwifi.com> -- click on "Dealer Resource Center"



Brochure
Qty: 25



Quick Reference Guide
Qty: 10



Window Static



Glovebox
Brochure

Dealer Demo

Go to www.autonetmobile.com/dealerdemo and submit the form to activate the demo unit.

- Must have minimum two units on hand
- Have serial numbers from units handy
- If having trouble call Autonet Mobile Support 1(800) 997-2107

Autonet Mobile Dealer Demo Form

Customer Information

Dealership Name: _____ Dealer Code: _____
First Name: _____ Last Name: _____
Email: _____ Title: _____

Vehicle Re-Sell Requirement

ATTENTION!
WHEN THIS VEHICLE IS SOLD, AN EMAIL MUST BE SENT TO provsp@autonetmobile.com. FAILING TO DO SO WILL PREVENT YOUR CUSTOMER FROM REGISTERING FOR WIFI AND OTHER APPLICATION SERVICES ON THEIR OWN.

Products

Products	Serial Number
Demo Hardware	_____
Other Hardware (any other in-stock hardware)	_____

Warning!
Please be aware that Demo products will be presented to you for a one time only selection. You should choose all demo products presented to you that you might be interested in using at any time during the length of your demo service.

Activation Requirements

In-store showroom demo activation requirements

- The demo hardware can be sold at any time. Please treat it as a new subscription at the time of the retail sale.
- The customer must submit a new service agreement to activate service.
- When the current demo vehicle is sold, send in the serial number of the replacement showroom demo hardware to provsp@autonetmobile.com.
- The demo hardware must be installed in the vehicle.
- The demo vehicle must be on display for customer demonstration.

SUBMIT

Activate, Try, Buy -- Consumer Action

When a consumer buys their Autonet Mobile equipped vehicle, next step...**activate!**

- Get activation card: found in the glove box or in packaging
- Activate online <https://signup.autonetmobile.com>
 - Input 10-digit serial numbers found on activation card
- Sign up for App and WiFi services
 - 3 month trial or buy Apps/WiFi plans

sample act. card

Questions contact ANM customer care @
800.997.2107
or
Live chat @ autonetmobile.com/support



Dealer Key Take Away....

- Install and activate your Demo unit
- Sell the benefits:
 - Stay connected to your driver, passengers, and assets
- Explain the 2 key features of Autonet Mobile to customers:
 - Apps - Consumers can try before they buy
 - WiFi - Reliable and seamless in-vehicle connectivity
- When consumer buys, **activate!**

For more information go to...

www.NissanWiFi.com/Apps

Nissan WiFi & Apps FAQs

HOW DO I ACTIVATE THE NISSAN WIFI POWERED BY AUTONET MOBILE?

Login using a desktop or mobile device to activate online at www.nissanwifi.com/activation or at <https://signup.autonetmobile.com>. Simply enter your basic information and Serial Number found on the Activation Card supplied in your glove box.

HOW MANY USERS CAN BE CONNECTED TO WIFI BY AUTONET MOBILE SERVICE?

Up to 5 users can be connected to an Autonet Mobile connection.

HOW DO I CONNECT A WIRELESS ENABLED DEVICE TO THE ROUTER?

Search for a network on your wireless device and connect to a wireless network that contains the name Autonet (e.g. Autonet 1234). When a connection to the router has been established you may access the Internet from your wireless device.

IS THE WIFI SYSTEM PASSWORD PROTECTED?

Yes, the Autonet Mobile WiFi can be set up with password protection. Visit www.nissanwifi.com for more information.

WHAT IS THE WIFI RANGE FROM THE VEHICLE?

WiFi ranges 50 to 100 feet from the vehicle. The range varies depending on the surrounding interference and obstructions in the signal path.

WILL THE WIFI BY AUTONET MOBILE WORK IN MY AREA?

Autonet Mobile's service runs on the largest nationwide 4G LTE network available in the United States. Our coverage map is available on the website at www.nissanwifi.com at the footer of the page and click the "View Coverage Map" link to view the full coverage map.

DOES THIS SERVICE WORK IN OTHER COUNTRIES?

Service is currently available in the continental United States, Alaska and Hawaii.

HOW MUCH DOES THE WIFI SERVICE COST?

WiFi subscriptions start at \$19.95 for a 1GB plan and \$59.95 for 5GB plan per month.

CAN I MONITOR HOW MUCH DATA IS USED ON A MONTHLY BASIS?

You may monitor usage by logging into the My Account on www.nissanwifi.com or at <https://my.autonetmobile.com>. You can set and receive notifications when the monthly plan limit is reached.

WHAT APPLICATIONS ARE AVAILABLE THAT WILL HELP ME CONNECT WITH MY VEHICLE?

Available Apps include Curfews, Find My Car, Geo Zones, Parental Controls, Speed Tracker and Valet. For more information visit www.nissanwifi.com/apps

WHICH WIFI DEVICES WORK WITH AUTONET MOBILE SERVICE?

All WiFi enabled devices work, ie. smartphones, tablets, laptops, desktop computers, etc.

IS A SERVICE CONTRACT REQUIRED?

No service contract is required. However we offer yearly subscription plans for a discounted rate.

WILL THE WIFI WORK WITH MY EXISTING CELL PHONE CARRIER?

Nissan WiFi is powered by Autonet Mobile, Inc., which is an independent internet service and Cloud solution provider.

DOES THE BATTERY DRAIN ON ACCESSORY MODE IF USING THE WIFI FOR A LONG PERIOD OF TIME?

Autonet Mobile offers a battery safe mode, when reaching low levels the Autonet Mobile system will shut off.

If you have any questions regarding your subscribed WiFi or vehicle apps and services, please contact Autonet Mobile customer service at 1-800-977-2107 or email support@autonetmobile.com. For more information, visit www.nissanwifi.com